



TOWN OF BRIDGEWATER, MASSACHUSETTS MASTER PLAN COMMITTEE

FINAL MINUTES: SEPTEMBER 27, 2018

Members Present: ✓ Matt Geritsen X Tom Hall ✓ Carlton Hunt

Guests: Jennifer Burke, Town Economic and Community Development Director;
Ms. Judi Barrett, Principal, Barrett Planning Group LLC.

The meeting was called to order at 3:10 PM August 9, 2018 in Town Council Chambers of the Academy Building Rm without quorum. Mr. Geritsen arrived at 3:15. The meeting proceeded under quorum. Mr. Hall had notified the Chair he was not able to attend.

Motion to approve the 08/09/2018 minutes passed 2/2.

Public Comment

None.

Old Business

a. Master Plan

- 1) Ms. Burke conveyed the Town Manager plans to appoint a Comprehensive Plan Committee of ~9 individuals including the three Master Plan Committee members.
- 2) Ms. Barrett provided information on her scope of services which includes addressing all Master Plan elements required by MGL but does not include development of the implementation chapter.
- 3) Updating the transportation section was noted as a critical element; hence she has engaged the services of McMahan Associates to develop this chapter. The committee noted that transportation was and remains a pressing need and was pleased with this approach.
- 4) Ms. Barrett's level one tasking is to complete the assessments, develop a public meeting schedule working with the Comprehensive Planning Committee.
- 5) Ms. Barrett seeks to engage the public through innovative techniques and by linking outreach to major community events.
- 6) The kickoff meeting with the Comprehensive Planning Committee will address specific tasks, schedule, approach and topics.
- 7) Ms. Barrett anticipates the master Plan development process will 7-9 months to complete.
- 8) She also indicated completing a land use plan is important and the transportation assessment at the earliest time is foundational to the Master Plan.
- 9) The project will extensively use GIS (Geographic Information System) techniques for the assessments.
- 10) Department heads and public will be engaged by her team and the Comprehensive Plan Committee.
- 11) The MPC raised a question as to the authority of the Comprehensive Plan Committee regarding providing direction to the consultant. The expectation of the MPC is that the Comprehensive Plan Committee receives a clear charge including defined responsibility and authority upon organization.



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DRAFT MINUTES: AUGUST 9, 2018

b. Downtown Revitalization

- 1) Branding and Wayfinding Project – The Chair informed the committee that the project is well underway having met three times and expects to receive and discuss design options next month.
- 2) The Town Manager submitted a statement that appointment of the Downtown Revitalization Committee will be delayed until the zoning/planning process is well under way.
- 3) The Town Manager indicated he is in the process of developing the scope for hiring a transportation planner/engineer to “flesh out the options in the downtown revitalization plan.” He expects the downtown committee will be organized once the options are available.

c. Zoning

- 1) No update

d. Ordinances

- i. Air rights – Status of MPC Recommendation: The Manager has indicated via email he wants to discuss the recommended resolution with the MPC Chair based on recent information he picked up at the ICMA conference. can put the resolution in front of the council in October.

e. Dam safety

- 1) Carvers Pond – Status/schedule of engineering study: No input
- 2) High Street – No input

1. New Business

- a. Traffic Study Scope: See above
- b. Status for Planning Board pickup of MP action tracking; No discussion
- c. As brought up by committee. None

Public Comments

No public comments were received.

No further discussion or actions were identified. The meeting was adjourned at 4:00 PM.

The next meeting was scheduled for September 13, 2018 @ 3PM, Room 201B, Academy Building.

Submitted by Carlton Hunt, Chair